



## Hello, Nameste

→ isn't just a word, it's a Brand

Unce upon a time, "Hello" was just a way to catch someone's attention.

Then it became the first word you heard on the telephone.

"Hello" was everywhere — not just a word, but a signal. A cue that someone was reaching out, ready to be seen, heard, and remembered.

Now? It's a brand in itself — simple, powerful, unforgettable.



## Greypix Studio,

7 Turning Names into Brands the World Says Hello to

At Greypix Studio, we believe in this same philosophy.

We don't just design, We don't just write. We introduce — your brand, your voice, your vision — to the world with clarity, creativity and connection.

Whether you're a business, a service provider, or a creator, we help shape your identity so that when the world sees you, it doesn't just glance...it remembers.

We craft communication design with:

**Purpose | Storytelling | Message | Values | Emotional connection | Authenticity** 

Like "Hello", your name deserves to be known, recalled, and trusted by the masses.





# Evolution to be studio

We at Greypix Studio, Do things that change things for brands:

Be seen and remembered by the masses, Communicate with clarity & authenticity, Grow trust with their audience by storytelling & Identity that invites the world to say "Hello"















# What we're doing doing

#### DIGITAL DESIGN

- Ui/ux Design
- Visual Design
- Saas Design

#### **BRANDING**

- Brand Voice & Guideline
- Logo Design Assets
- Print & Publishing Assets

- E-commerce Design
- Mobile App Design
- Website Design

- Kiosk Design
- Design System
- CRO Design

- Social Content Creation
- Brand Deck Creation
- Animation & Motion

- □ Product & Packaging
- Apparel & Merchandise
- Business Brand Naming





### Just Like Building a House

Your Brand needs a rock solid foundation to maximize longevity and efficiency

#### The Brand

Brand Identity

Product & Services

Research & Development

Business Operations Customer Experience

Marketing & Advertising

Storytelling & Messaging

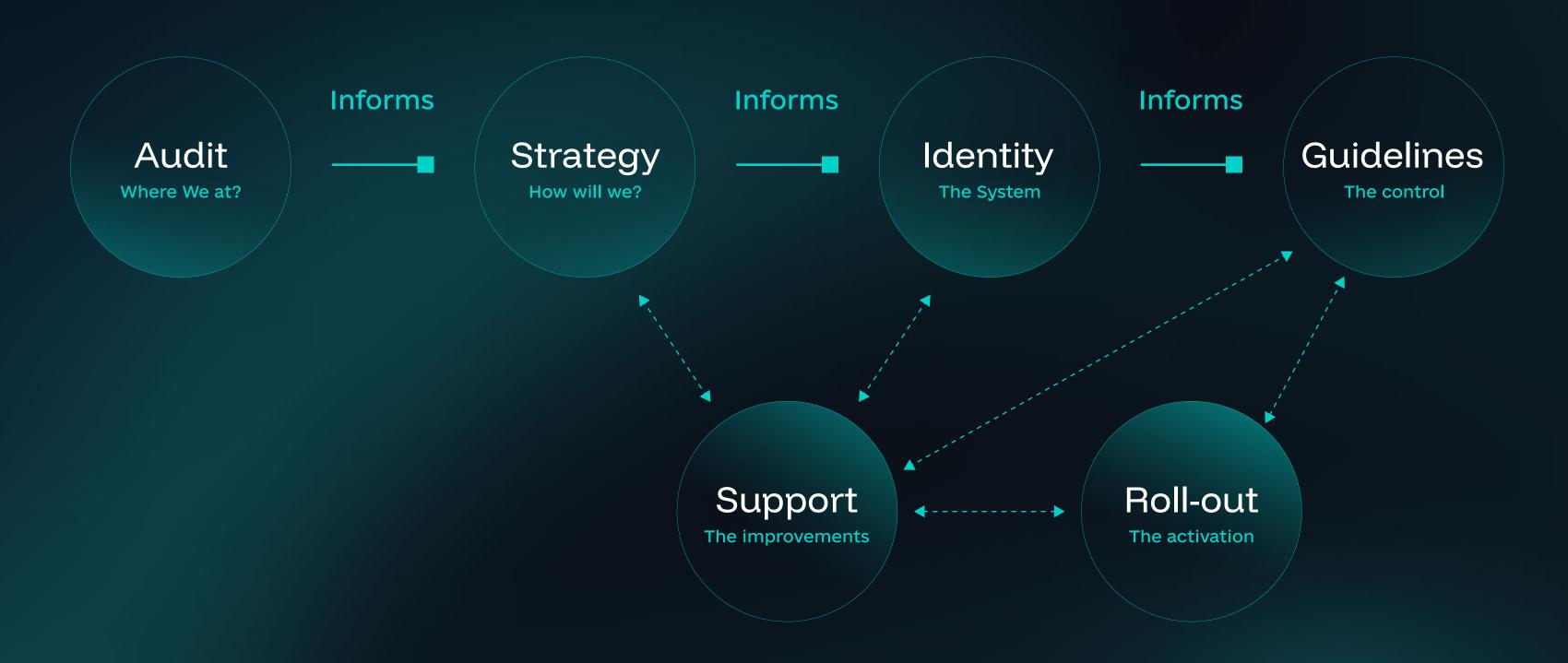
Hiring

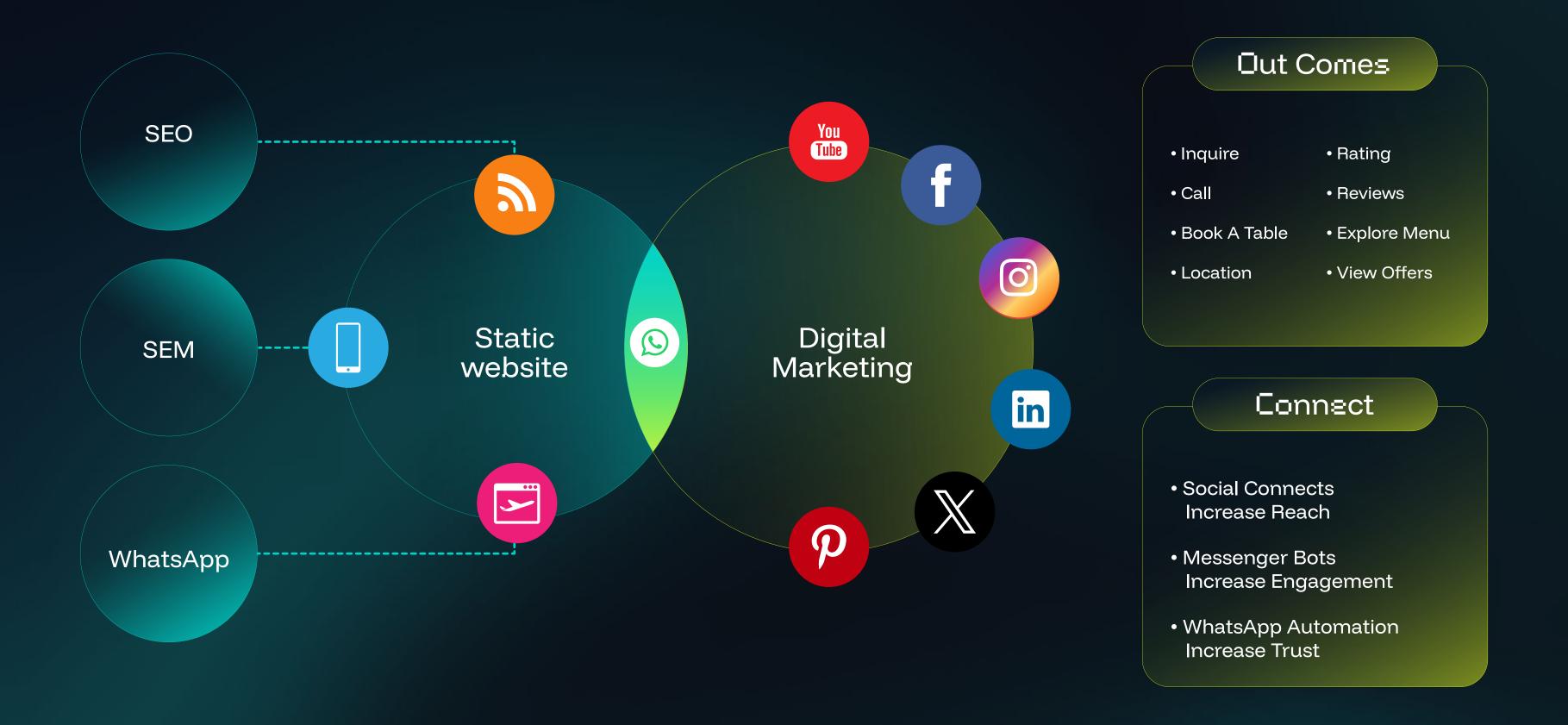
Sales

Culture & Behavior

Brand Strategy

### A Step by Step Process





This strategy is designed for re-targeting & evaluating the performance of our activities

















































# Dur Behind the Scenes

The Growth Squad who vibes with Some of the Most Successful Startups, Scale-Ups, & Large Enterprises.









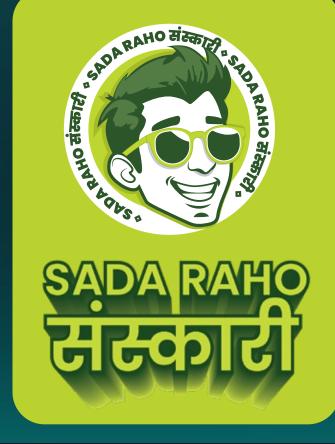










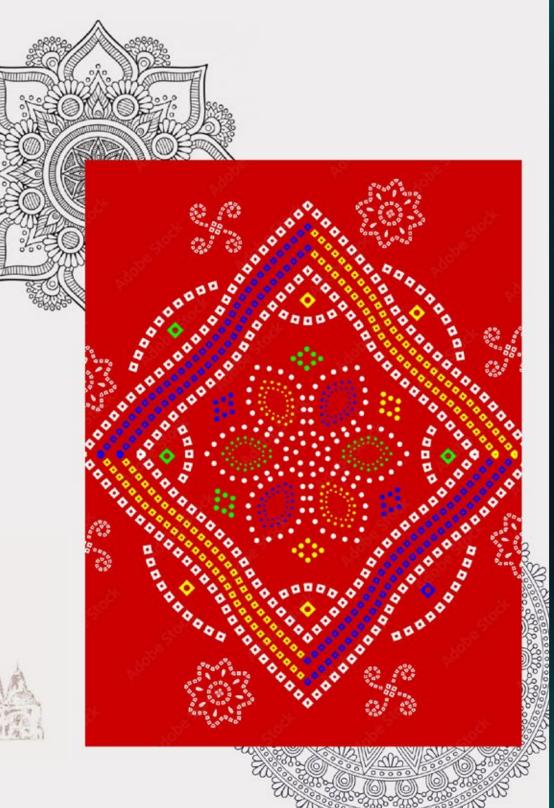


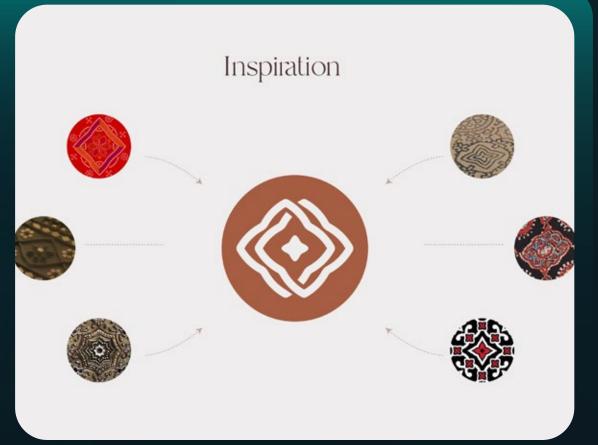


DGA pays an ode to Gujarat's Art Heritage, our logo too goes hand in hand with the essence of this collection.

Here's how the art heritage and culture of the land where beauty rises inspired the DGA logo.













### logo mark

A logo mark is a condensed version of your brand's primary logo, with a focus on simplicity and clarity. It can be composed of an icon or a combination of two letters that encapsulate the essence of your brand.

When you're working with limited space, the logo mark is the optimal choice for maintaining brand recognition and visual appeal. It's like having a pocket-sized superhero that can make a big impact with a single image.





DGA is a gold jewelry brand inspired by the rich tradition of Gujarat's Bandhani art. Our designs blend cultural heritage with modern elegance, celebrating timeless beauty. The Bandhani-inspired logo reflects our roots in tradition, crafting not just jewelry—but stories in gold.



#### Notes:

The logo mark is distinctive and shares qualities from the primary logo. The arrow from the logotype has been used to create recognition across your brand.

### Brand Naming

Journey behind the naming process



Bevenza is a combination of two Spanish words

Bella + Venza

Bella = Beautiful Venza = To Win

So Bevenza would imply

WINNING BEAUTY

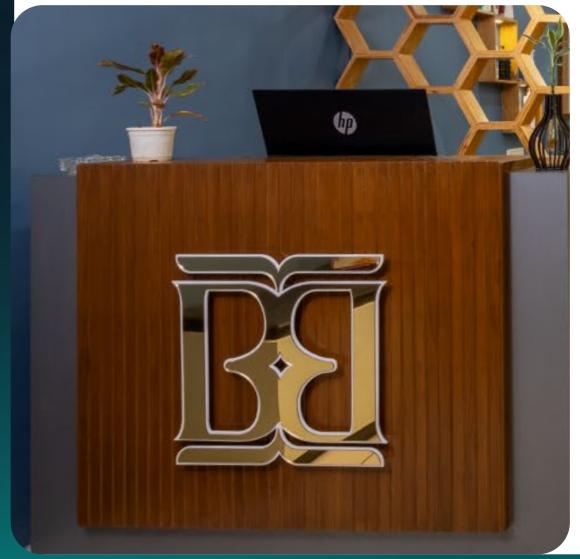






## Bevenzã















cts the soul of Bevenzaig, and professionally tailored ir beauty journey with



From bylg nail art to class of finishes our nail art to class of finishes our nail art to class of are deligned to express are deligned to express to the personality. Let your hands do the talking with Bevenza's artistic touch.









Your Holy Favonite Foods

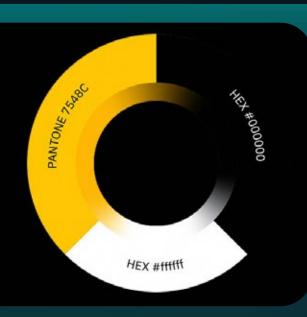






















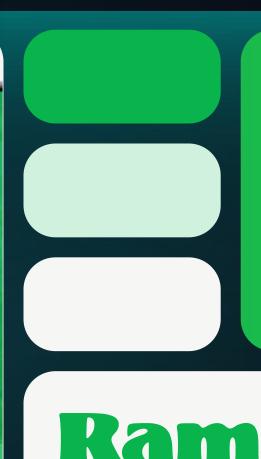
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The brief was to create a mobile application for Rama Organics, a bridge between farmer and vendors, who wanted to sell quick while highlighting local and seasonal products. I therefore imagined the entire branding of the brand.

Through the chosen name "Rama Organic" ("Only joyful Things"), the aim was to convey the idea of simplicity and closeness that Rama Organic wants to share through authentic and natural from farm products. The graphic universe of "Rama Organic" reflects the image of raw and organic veges and fruits.



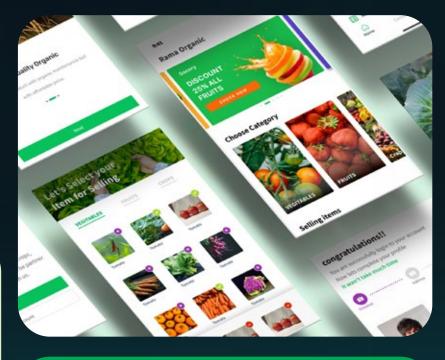






Rama Organic





Custom Icons to use in this designs





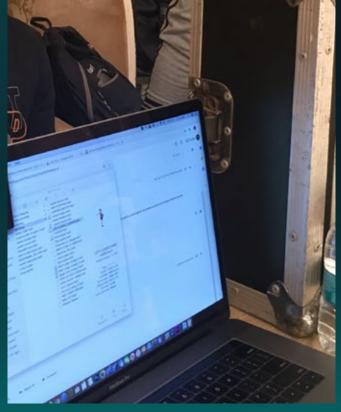














Behind
the Story,
Drama and
Fun.









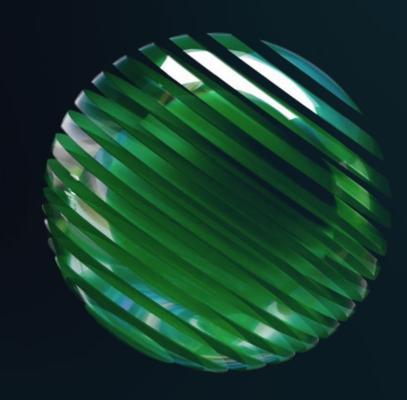




# In Gaing Support

Our ultimate goal is to equip you with all the tools you need to build your brand independently, effectively making ourselves redundant.

Once the project wraps up, we can continue to support you in activating the work we've done together. This program offers a set number of hours per month, granting you immediate access to a diverse range of professional, strategic, and creative design services to keep your brand & design in rhythm.





## THRINK YOU

We look forward to hearing from you.

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